



2006-07 Membership

Your membership in The Brewery District Association is an investment in your success and your neighborhood!

We're a non-profit organization dedicated to preserving, improving and promoting the historic Brewery District. Together, we can increase business, attract new residents and increase property values.

WHAT MEMBERSHIP DOES FOR YOU

Brewery District Advocacy

One of the primary tools used to meet our goals is advocacy. The Brewery District Association holds strategic meetings with government officials, business leaders, community organizations, the media and other opinion leaders to bring about changes and improvements that enhance the business environment and quality of life in the Brewery District. If we don't do it, no one will.

- Political Action — Pushes governmental bodies to address issues affecting the Brewery District (e.g. ODOT, capital improvements, Metro Park).
- Brewery District Watchdog — Monitors activities that affect Brewery District businesses and residents.
- Redevelopment — Supports redevelopment that serves as a catalyst for economic growth.
- Safety and Social Concerns — Coordinates member efforts to improve the reality and perception of safety and key social issues impacting the Brewery District.
- Business Development — Promotes the Brewery District as a destination, builds the Brewery District economy by retaining existing companies and attracting new business.
- Property Values — Improvement, preservation and promotion to develop a strong district with desirable property values.

Communications & Promotion

- Special Events — Monthly happy hours and other special events which provide entertainment and business networking opportunities and draw new customers to Brewery District (Starting October 2006)
- Website — Designed to drive business to the Brewery District (To be updated by December 2006)
- Media Relations — Coordinate diverse stories in multiple mediums that establish the Brewery District as an appealing, dynamic and authentic environment.
- E-news updates — Provide important communications to BDA members about issues that matter to them.
- Promotional Programs — Coordinates advertising programs to increase traffic and bolster image.

<u>Annual Dues</u>	<u># Employees</u>
\$100	1-5 *Individuals welcome
\$250	6-10
\$500	11-49
\$1,000	50-99
\$2,500	100+

Note: Dues pay for 2006-2007 Membership

 YES! We want to be a part of the Brewery District Association.

Make checks payable to the Brewery District Association, 500 S. Front Street, Suite 1170, Columbus OH 43215

Please Complete and Return with Payment.

Company:	
Contact:	Email:
Address:	
Phone:	Website:
Employees:	Dues Amount:
Check which committee you are interested in serving on: <input type="checkbox"/> Special Events <input type="checkbox"/> Marketing/Public Relations <input type="checkbox"/> Governmental Relations	